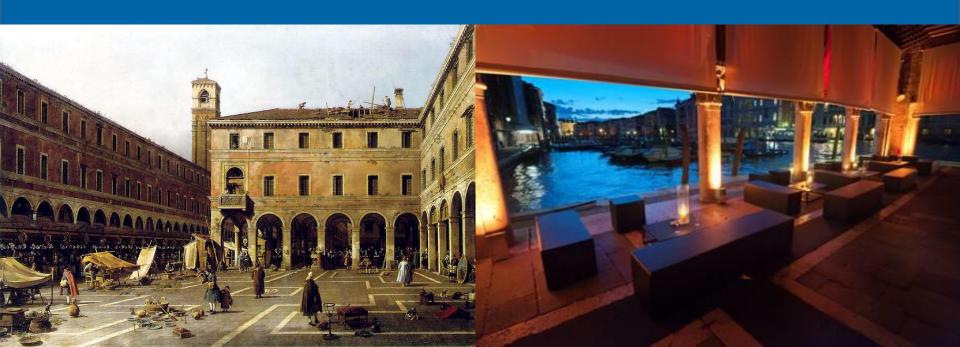


Pescheria di Rialto

In the heart of Venice

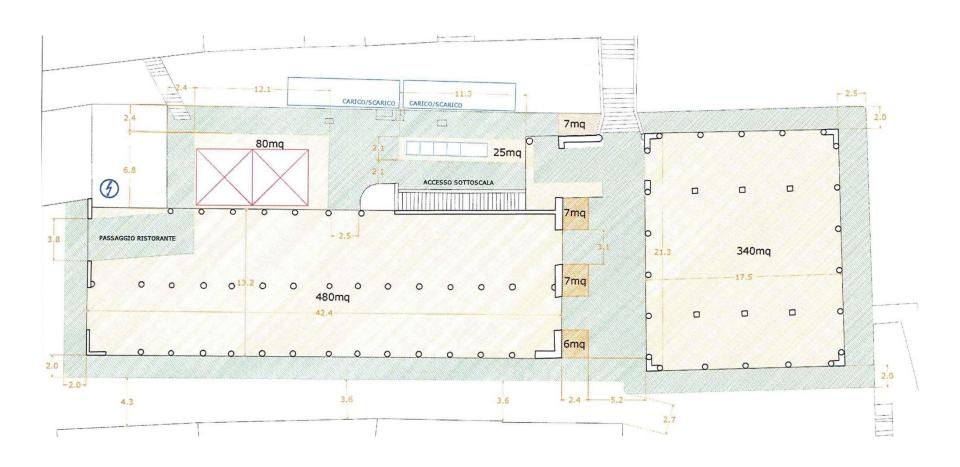


Rialto is the oldest centre in Venice. It is known for its market and bridge with the same name. The earliest information about this area goes back to the Early Middle Ages when people running away from the hinterlands during the Barbarian invasion, settled on the Rialtine islands. The date of the first settlement, called *Rivoaltus* was recorded as the 25th March 421. The market started in 1097. The mid 1500's saw a reconstruction of the market with new buildings which we can still admire today. The setting has become a meeting place for market stalls selling vegetables, fruit, meat, fish, cheeses, and above all, jewellery, precious items, and spices from the East. Over the ages, Rialto has maintained its commercial aspect, and is still now, animated daily by the traditional fish, fruit and vegetable market stalls and modern shops.



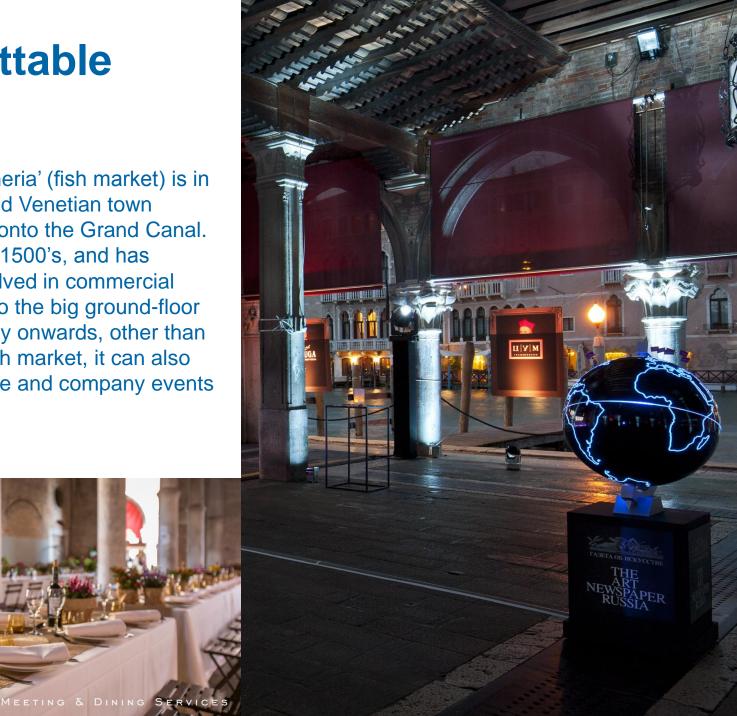


# Pescheria spaces



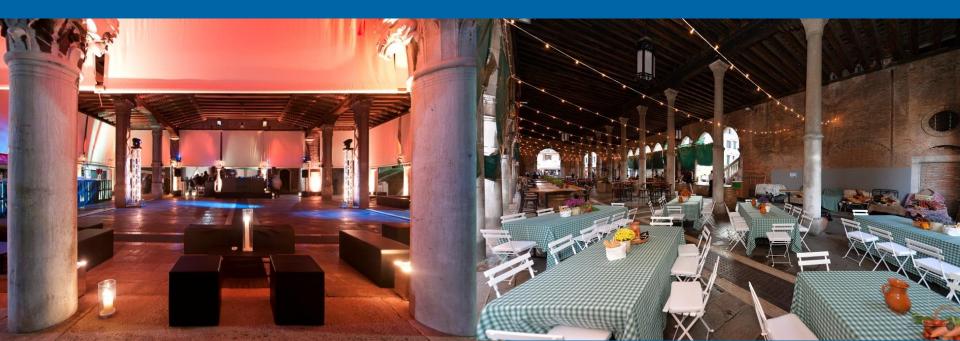
### Unforgettable location

The Rialto 'Pescheria' (fish market) is in the heart of the old Venetian town centre and looks onto the Grand Canal. It was built in the 1500's, and has always been involved in commercial activities thanks to the big ground-floor loggia. From today onwards, other than being the daily fish market, it can also be used for private and company events



#### Gala dinner and special events

'Pescheria' is the most original, outdoor, covered area, characterizing Venice. It is well-suited for afternoon and evening ad hoc preparations of dinners, suppers and celebrations, accompanied with performances and entertainment activities of various kinds.



#### **Arrangement**

The two loggias alongside (480 and 340 sq. meters) may be outfitted as kitchen and restroom areas.

These fixtures and fittings can be especially organized, to be compatible with safeguarding the architectural wealth.



## Logistics

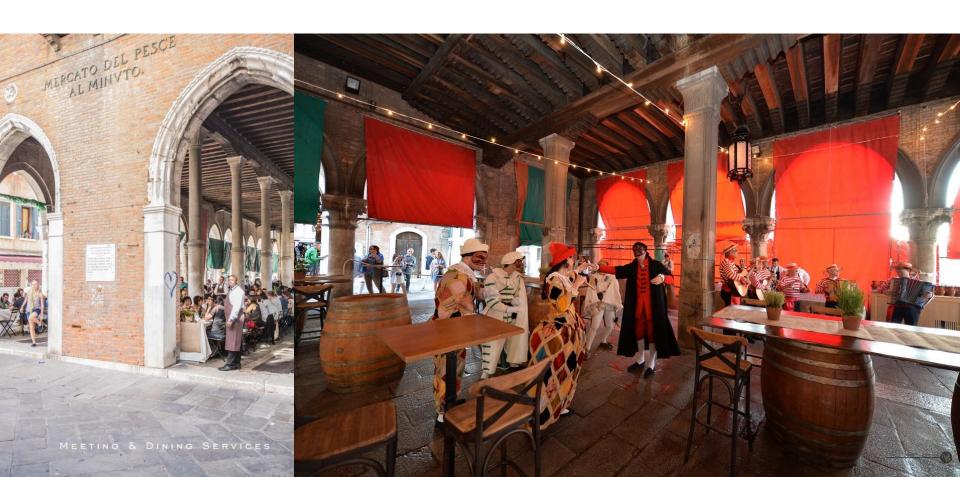
In case of loading and unloading operations, the 'Pescheria' area is easily accessible by boat along the Grand Canal. At the same time, space for backup boating can be organized.





#### **Special benefits**

Vela SpA is the sole authority for the 'Pescheria', being property of the Venice Municipal Council. It grants permission for the use of the space and aids the client to obtain the necessary permits (occupying public space, probable or necessary presentation of commercial communication, authorization from authorities, etc.)





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