



2026 ADV PRICE LIST	
PRODUCT	Public price list
WATER BUS FULL WRAP: monthly price (excluding production costs)	€ 40,000.00
WATER BUS: monthly price (excluding production costs)	€ 36,000.00
1 TOTEM: monthly price (excluding production costs)	€ 3,000.00
1 TRAM: monthly price (excluding production costs)	€ 8,000.00
1 TRAM FULL WRAP: monthly price (excluding production costs)	€ 12,000.00
Actv route maps: 50,000 copies	€ 8,500.00
TSC smart cards: 1 million	€ 45,000.00
20 Circuit posters 70x100: monthly price (excluding production costs)	€ 9,000.00
2 cars of the PEOPLE MOVER: monthly price (excluding production costs)	€ 11,000.00
1 Banner sheet at Actv water bus stops: monthly price (excluding production costs)	€ 9,000.00
1 Banner sheet on the rear wall of the FS Scalzi ticket office: monthly price (excluding production costs)	€ 4,500.00
2 walls in the L2 waiting room at the MVE stop: monthly price (excluding production costs)	€ 2,00.00
1 wall in the L2 waiting room at the MVE stop (excluding production costs)	€ 1,500.00
1 window sticker at the P.le Roma ticket office: monthly price (excluding production costs)	€ 4,000.00
1 internal space on the map of Venice for sale: print run of 50,000 copies.	€ 2,000.00
1 procedure for granting special authorizations for advertising on means of water transport. Prices starting from:	€ 8,000.00